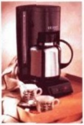
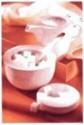
LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad#FSI109-D2 REQ#M40217 "BRUNCH COLLECTION" ($1.00 OFF CARTON) PG. 4/C (7" X 10") FSI, MAY 11, 1997
Printed in U.S.A.

Introducing The Benson&Hedges Brunch Collection.

This luxurious white bathrobe is 100% cotton and embroidered with the Benson & Hedges Crest. One size fits all.



This Mr. Coffee® 8-Cup Coffee Maker has a unique thermal carafe which keeps coffee hot and fresh for hours.



This cream and sugar set is durable stoneware and part of the Studio Nova® Collection.

This Samoa juice pitcher with removable ice container chills without diluting. 92 oz. with ice container, 105 oz. without.

ITEM	QTY	PACK UPCs REQUIRED PER ITEM	TOTAL PACK UPCs
ROBE (ONE SIZE FITS ALL)		×140×	
COFFEE MAKER		×75×	
CREAM/SUGAR SET		×50×	
JUICE PITCHER		×85×	
TOTAL PACK UPCs ENCLOSED			
SHIPPING & HANDLING	(1-100 UPCs = $4.00) (101-250 UPCs = $7.00) (251+ UPCs = $10.00)		

☐ Mr. ☐ Mrs. ☐ Ms. ______
Address ______ Apt. ______
City ______ State ______ ZIP ______
Phone ( ) ______ 8270

By participating in this offer and signing below, I certify I am a smoker 21 years of age or older, and I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable federal and state laws.

Signature (Required) ______
Date of Birth (Required) ___/___/___ Today's Date ___/___/___
Regular Brand Smoked ______
Flavor Preference (Check one): ☐ Menthol ☐ Non-Menthol Previous Brand (if any) ______

Simply clip the UPCs off any BENSON & HEDGES packs, then follow these simple instructions. [illegible] **Limit two of each item per person, maximum of eight items total throughout the promotion.** [illegible]

Offer limited to smokers 21 years of age or older. [illegible]

15 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method. © Philip Morris Inc. 1997

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

IF YOU HAVE QUESTIONS ABOUT YOUR ORDER, CALL 1-800-2BENSON (1-800-223-6766).

Manufacturer's Coupon	Expires August 15, 1997

$1.00 Off Any Carton Of Benson&Hedges

Consumer: Limit-one coupon per purchase. Not to be transferred, sold or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of the retailer. Offer good only in U.S.A. Consumer pays any sales tax.

Retailer: Philip Morris will reimburse you the face value of this coupon plus 8¢ handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by unauthorized agent. Invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/20¢.
Redeem by mailing to: Philip Morris U.S.A., CMS Dept. #28200, 1 Fawcett Drive, Del Rio, Texas 78840.

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VOID

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1H0 New York

Offer $1 off carton

"2061036240"

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